

Project meeting in Barcelona

WP9: Sustainability & Exploitation activities

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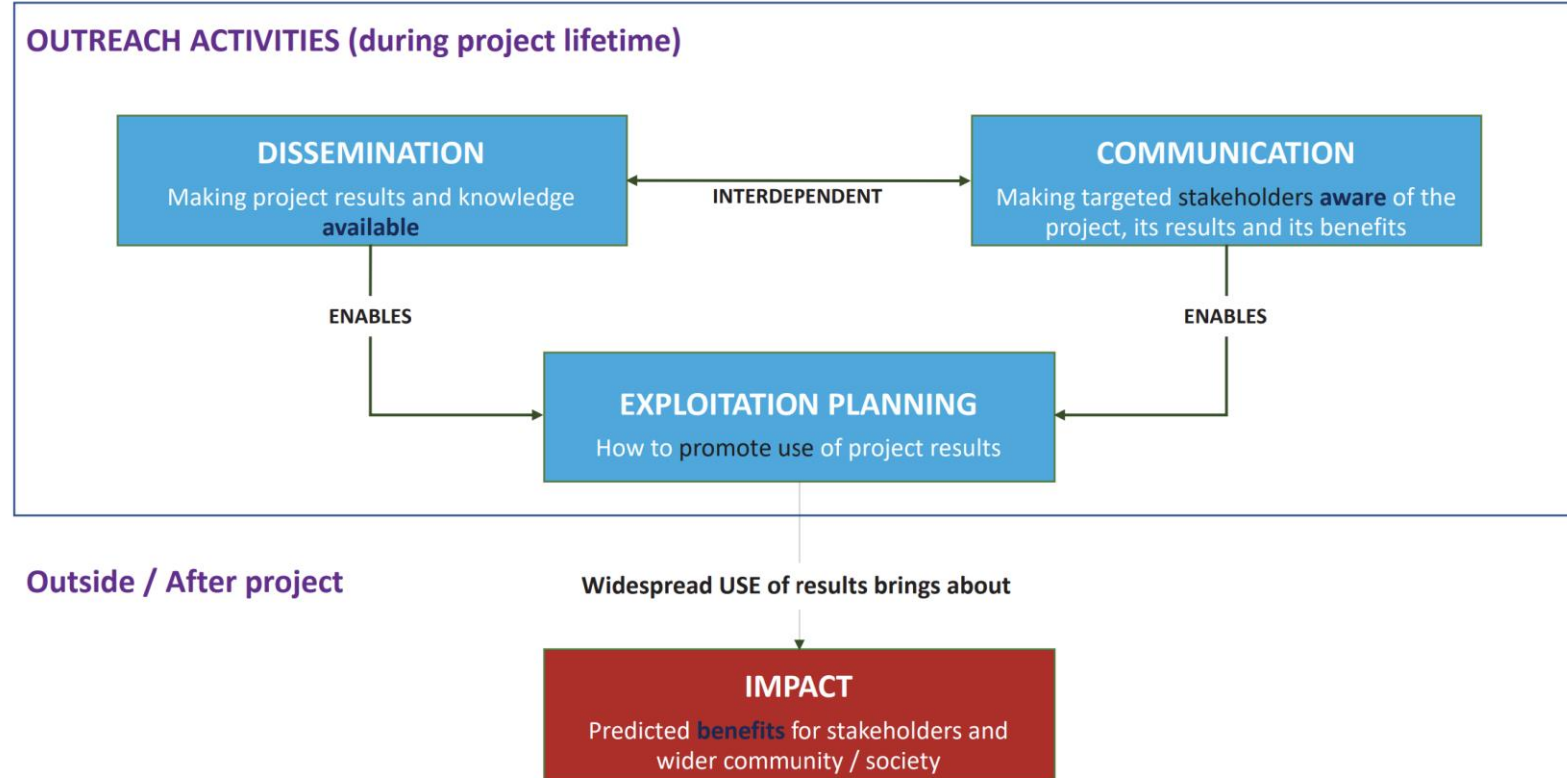


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VIRTUAL PATIENTS



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Before talking about Sustainability and Exploitation strategy



What are sustainability & exploitation activities?

- **Sustainability & Exploitation might seem similar concepts.**
- The main difference concerns the **scope of action**: internal (sustainability) vs. external (exploitation) to the SAFETY project.
 - The **sustainability** of a project concerns the “internal” continuation of the use of project results and project activities carried out throughout the life of the project.
 - The **exploitation** simply means “using” project results. “Use” can include use for commercial purposes – but not necessarily so. Project results can also be used in further research, educational scopes, in public policymaking – or many other ways.

SAFETY Project's sustainability

- **Sustainability is measured by the project's ability to continue to provide benefits after the Commission's financial support ends.**
- Some examples: maintaining results, continuing collaboration between partners, ensuring long-term impact.
 - **WHAT** are the results that the partner intends to maintain beyond the project lifetime?
 - **HOW** each partner is going to maintain it – e.g. embedding the e-learning modules in one of the courses already offered by the partner
 - **HOW MUCH** financial resources do you need to allocate for making it real? (if any)
 - **WHO** are the human resources and relate professional profiles that would be needed to maintain it?

Exploitation of SAFETY project results

- **Exploitation activities use project results to tackle societal problems, in policymaking or for commercial purposes**
- Some examples:
 - Building a stable collaboration network through long-term partnership agreements with public and private entities, developing sustainable business models and actively seeking further funding;
 - Participating in international events addressing educational issues in the field of Emergency medicine & Simulation sector (for instance workshops, scientific conferences, etc.) to keep on raising the debate starting from the SAFETY insights;
 - Promoting possible replication of the SAFETY modules at international level as piloted during the project

Exploitation of SAFETY project results

- What **initiatives or actions** would you implement to achieve the exploitation strategy?
- What stakeholders or entities would you like to **involve**?
- What **materials** would you like to present at **future conferences**?
- Do you agree to disseminate a **presentation template** (with Handbook) to future stakeholders? And how?
- For companies: what **added value** would you provide to the market using SAFETY materials?

Let's move on to Menti

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Next steps

- In the next few days, you will receive a document to fill out about sustainability actions and exploitation strategy → **Deadline: 14th January 2024**
- I invite you to log in to the e-learning platform with your account to familiarise yourself with Moodle and to check that your account works smoothly → from **7th December 2023**, the platform will be ready to host students, companies and external evaluators

SAFETY

simulation for medical practice

Thank you for your attention!

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