

## Project meeting in Coimbra

### WP9 D&C Updates and remarks

28.09.2022

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Antonio Scrocco, INFOTECH team



BODY INTERACT™  
VIRTUAL PATIENTS



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# Updates on WP9 Tasks

4 main tasks → 3 led by INFOTECH, 1 by UNIFG

## Dissemination and Exploitation Strategy and Plan (M2)

- Dissemination responsables
- Associated partners



## SAFETY Web portal & Social media (M3)

- Website
- FB, Twitter, LinkedIn
- YouTube channel



## SAFETY PR materials (M3)

- Visual identity
- Project leaflets
- Tri-monthly newsletters



## Building and maintaining dialogue with stakeholders

- Intermediate Dissemination Report
- Final International Conference



# SAFETY Dissemination managers

PARTNERS	DISSEMINATION MANAGERS
UNIFG	FEDELE COLANTUONO
HUBc	SARA DARRIBA
EICD	MIHAI STEFAN
LMU	MARC LAZAROVICI
UiS	PETER DIECKMANN
VALUEDO	GIUDITTA PASTA
INFOTECH	ANTONIO SCROCCO
LAERDAL	NOVELLA CALLERO
AMC	LUKAS DRABAUER
TTW	RITA FLORES

## Our numbers in a nutshell

- **19 Associated Partners** from **Italy, Germany, Norway, Spain, Switzerland, Romania** and **Jordan**; they are universities, student associations, research centres and companies
- **67 subscribers** to our three-monthly newsletters: the **open rate is around 58%**
- **84 articles published** so far on our website
- **214 FB** followers, **96 IG** followers, **58 LinkedIn** connections
- **FB: 142** active/month, **IG: 55** active/month, **LIn: 22** active/month

# Have we done enough?

The answer is certainly NO

- You need to **directly involve your social channels** (individual or institutional), **sharing posts** and **talking about the SAFETY project** as if it were part of you
- We are entering the **most important phase of our project**, and, like all the best marketing departments, we must prepare for the launch of our product
- I remind you that **dissemination activities are a commitment** and can lead to risky consequences for the consortium

# Articles deadlines' calendar – 2° YEAR

PARTNERS	DEADLINES				
	11/2021 - 01/2022	01/2022 - 03/2022	04/2022 - 06/2022	06/2022 - 08/2022	09/2022 - 11/2022
UNIFG	18/11/2021	10/2/2022	21/4/2022	5/7/2022	27/9/2022
TTW	25/11/2021	24/2/2022	28/4/2022	12/7/2022	4/10/2022
HUBc	2/12/2021	17/2/2022	5/5/2022	19/7/2022	11/10/2022
UiS	9/12/2021	3/3/2022	12/5/2022	2/8/2022	18/10/2022
LMU	16/12/2021	10/3/2022	19/5/2022	26/7/2022	25/10/2022
VALUEDO	6/1/2022	17/3/2022	26/5/2022	30/8/2022	3/11/2022
INFOTECH	13/1/2022	24/3/2022	2/6/2022	23/8/2022	8/11/2022
AMC	20/1/2022	31/3/2022	9/6/2022	6/9/2022	15/11/2022
EICD	27/1/2022	7/4/2022	16/6/2022	13/9/2022	22/11/2022
LAERDAL	3/2/2022	14/4/2022	23/6/2022	20/9/2022	29/11/2022

# SAFETY YouTube channel



- ✓ **By the end of October 2022** all your short presentations must be ready
- ✓ Infotech will upload your videos to the YT channel
- ✓ The videos should be a **maximum of 3/4 minutes**
- ✓ It should be recorded in **landscape (horizontal) format.**

# SAFETY YouTube channel



The **questions to be answered** will be as follows:

1. Who are you? What is your personal background? And within your institution?
2. What are the core activities of the partner you represent? Do you have similar experiences in activities that the project deals with?
3. What is your contribution to SAFETY? What is the added value of your contribution compared to the other partners? What are your expectations?



# Some recommendations

- We have to **push hard on dissemination activities** to make the SAFETY project better known
- Don't forget your **articles deadlines!**
- Don't forget to compile your **dissemination tracking** with each dissemination activity, avoiding piling up work and making mistakes
- Invite people to **subscribe** to the SAFETY newsletter
- **Share the SAFETY** project to reach many stakeholders and to efficiently achieve our project objectives

# Before saying goodbye...

...Any **feedback/comments/suggestions** on dissemination activities?



# SAFETY

simulation for medical practice

## Thank you for your attention!

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