SAFETY

simulation for medical practice

SIMULATION APPROACH FOR
EDUCATION AND TRAINING
IN EMERGENCY

Dissemination and Exploitation Plan

DOCUMENT VERSION 01

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SUMMARY

INTRODUCTION

The main objective of this dissemination plan is to be able to bring the results of the SAFETY project on the table of each actor involved and interested along the entire process of construction and evolution of the project. Its success will depend on how far the results are disseminated, which in turn are the starting point for concrete changes.

The exchange of information, the sharing of experiences and theoretical and practical skills, the contamination of visions of different targets for training and employment, the elaboration of shared models, are at the base of the strategic objectives of the SAFETY project and are all united by the necessity to communicate.

DISSEMINATION AND STRATEGY

The strategy should identify the objectives to strive towards the targets to be reached and the messages to be disseminated. This is necessary throughout the project for the purposes of raising awareness and inviting debate and comment on the work, which is being undertaken, while it is in progress; as well as for the dissemination of the project results and to promote the uptake of them and to increase the impact of the project.

The plan will contain details of the actions to be implemented at local, national and/or European level.

Also, a mainstream dissemination strategy is essential to achieve the highest impact, visibility, and credibility as possible.

Context

Today we have great skills on the part of all the actors involved (companies, universities, students, alumni) but not their synergistic sharing and integration. It is a new learning methodology in the medical field that will improve the gap between theoretical and practical training using simulators (e.g., virtual patients and manikins) and will favour the creation of excellent facilities in emergency medicine and develop new business models for companies operating in the biomedicine sector. Therefore, it is necessary to introduce and rebuild the educational pathways to allow the academic world and businesses to cooperate to improve the quality of the educational offer and minimize errors during health treatments.

SWOT analysis

Strengths:

Highly motivated actors, great skills of the actors, diversity of visions and experiences.

Weaknesses:

Fragmentation of information, gap between theoretical and practical knowledge, distance, and cultural diversity.

Opportunity:

Great possibilities given by technology, interest in a market that has opportunities for growth and which is relevant in the countries and realities involved, development of example business models to be included in the next courses, new business opportunities not dependent on the livelihood of European funding.

Risks:

Lack of confidence in the potentiality of synergy of competences, dispersion of information.

Strategy goals

The strategy goals are determined by and dependent of the main objectives of the project. However, despite not being the same, the communication objectives are designed to help achieve SAFETY's goals.

Therefore, the objectives of the dissemination and exploitation strategy are the following:

1- Enhancing the skills of each actor.
2- Involving each actor in the various initiatives of the project.
3- Involve current students and new participants to embrace the approach of simulations in emergency medicine to introduce them into future training offers and industrial business models.
4- Creating flows of exchange of information between stakeholders, stimulating debate and putting into practice the results.
5- Showing short and long-term benefits for HEIs, students and companies undertaking simulations for education and training.
6- Providing visibility to companies already operating in the field, universities and entities already carrying out simulation in emergency medicine.
7- Contributing to the development of a network in which information can be transferred in a clear, fluid, and secure way.
8- Promoting SAFETY creating the possibility for Universities and companies (employers) to cooperate, share knowledge and create innovative training materials, meeting theoretical knowledge with practical experience.
9- Making known and usable the materials produced and the results achieved through the SAFETY project, developing the Body of Knowledge and ensuring the replicability of all SAFETY outputs.

Visual Identity

The visual identity concerns the "ID" of something. From the managerial standpoint, it combines symbols and graphical elements to display the essence of an organization. More in depth, it regards all the tools employed to identify an organization, working team or whatever, as well as the context in which it operates. In the case of SAFETY project, it refers to the Programme logo, the disclaimer, and the project logo.

Programme Logo

For any publication, poster, gadget, etc produced with Erasmus+ support, beneficiaries have the obligation to use the official logo and graphic identity related to the Erasmus+ Programme. In case of non-compliance, the final grant may be reduced (article I.9.6 Grant Agreement).

The European Union emblem (flag) must be used, and the name of the European Union displayed in full. The name of the Erasmus+ programme can appear with the flag. The preferred option is to write "Co-funded by" or "With the support of", then "the Erasmus+ programme of the European Union" next to the EU flag. E.g. "Co-funded by the Erasmus+ programme of the European Union" or "With the support of the Erasmus+ programme of the European Union".

Here are some examples:

Erasmus + (with mention: Co-funded by + [programme name] of the European Union)

Text on the right, EU flag on the left

Text on the right, EU flag on the right:

Eu emblem (Alone):

You can download here the Graphic Design User Guide:

https://eacea.ec.europa.eu/about-eacea/visual-identity_en

Some tips:

1- the "Erasmus+" logo does not need translation.
2- the minimum size of the logo has been determined in function of its readability (height 10 mm).
3- the logo may not be unproportionally scaled, distorted or rotated.
4- the use of other typefaces is not permitted.
5- no colour version may be used apart from those defined here.

The omission of elements is not permitted except with authorization from Commission services.

The disclaimer

The disclaimer "The European Commission support for the production of this publication does not constitute endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein" must be used in any communication or publication.

You can find the other EU official language versions at the following link:

http://ec.europa.eu/dgs/education_culture/publ/graphics/beneficiaries_all.pdf

Acknowledgement

In case of scientific publications supporting the topic of SAFETY, please remind to acknowledge the financial support from the Agency (EACEA), the project number and the project acronyms. Example: "*Antonio Scrocco acknowledges financial support from the European Commission - Erasmus Plus Agency - EACEA. His contract is financed by the project 621605-EPP-1-2020-1-IT-EPPKA2-KA-SAFETY*".

"*The authors want to acknowledge the support from the European Commission through the project Erasmus+ 621605-EPP-1-2020-1-IT-EPPKA2-KA, named "SAFETY - Simulation approach for education and training in emergency*"

Also, remind that you shall comply with the policy of the journal. Hence, if such policy limits the access to the publication, to use the acknowledgement you have to submit for open access publication.

The project Logo

The official SAFETY logo is stored in WP9 Folder of the official Google Drive Folder.

Why this logo?

1- The shape of SAFETY refers to a Cross, the typical symbol used in healthcare.

2- It is an impactful logo, it represents the most visible element, the cross, which contains the acronym SAFETY and highlights a seal that is somehow connected to accreditation and credibility.

3- The violet represents the colour of spirituality, the energy of red with the calm of blue, that inspires reflection and self-awareness. It communicates the soul of those engaged in emergency medicine: intuitive, ready to practice and compassionate.

DISSEMINATION ACTIVITIES AND THE TARGET GROUPS

The purpose of the dissemination plan is to formalise all dissemination actions planned in the framework of the project, to provide guidelines on the approach and to set out the key dates related to planned events and actions, to ensure that information is shared with appropriate audiences on a timely basis and by the most effective means.

More specifically, the objectives of the dissemination and exploitation plan are:

- To establish and maintain mechanisms for effective and timely communication.
- To inform stakeholders of the progress of the development and to encourage interactions among them.
- To coordinate all levels and types of communication in relation to the project.

Messages

Key Messages

The messages to be transmitted to the several target groups will be developed jointly by the project partners. The main goal is to connect the different skills of the various involved subjects producing common work material. This requires a clear agreement and careful coordination among all parties who may act as spokespersons or information sources for a particular project or network. The partnership should always agree on what is to be disclosed and how. Inconsistent facts, figures, emphases, and viewpoints are to be avoided.

Messages for different audiences

Once the target audience is defined, key messages can be identified. These will depend on the nature of the target audience. There may be a range of messages addressed to different audiences. When tailoring the message for different audiences, it is important to show the importance and relevance of the issue; to link messages to specific values, beliefs or interests of the audiences; to understand what motivates the audience and so be able to create a connection with the messages. Also, it is important to be culturally relevant and sensitive and to make messages as clear and memorable as possible. Therefore, messages

will be clear and synthetic to reach each target in a direct and specific way and to show the importance of the connections among the skills of the involved subjects.

Building and maintaining dialogue with stakeholders

During the fulfilment of the project SAFETY, partners produce tailor-made training materials in the form of e-learning modules. Data collected from targets groups (that are stakeholders), will constitute a starting point to identify a sample of stakeholders to start engaging in a dialogue. Also, the Body of Knowledge will be shared to evaluate the gaps between the educational offer side and the educational demand side will be delivered to all the stakeholders and will represent a worthwhile tool to build dialogue.

The annual national conferences to be held by October, represent a good chance to involve interested actors of Emergency Medicine & Simulation (EM&S) sector, to establish a solid connection with the stakeholder and keep on feeding it over time, until and beyond the project lifetime. To feed the stakeholder need to be kept informed, weekly articles are written and supplied through the SAFETY official channels: website, Facebook, and LinkedIn. SAFETY web site is the place where people can be found and share all material produced for all time. The social media are the places where the audience is informed about the news regarding the project development and related outputs being produced.

Planning of activities

A brief description of the planned actions and their implementation is given below for each target group for the project.

Target group 1: Academic community

Objectives

1- To lead the academic community to understand the limits and the needs of improvement and development of EM&S.
2- To involve the academic and expert community in the creation of the Body of Knowledge whose content will flow into the material to be used in the training on EM&S.
3- To engage current students to embrace a Simulation approach in emergency medicine so that it gets introduced into the future training offers and in engineering business.
4- To exchange and receive feedback for the project and to stimulate debate among stakeholders.
5- To spread training materials developed.
6- To publish results on the website.

7- To promote the collaboration between HEIs and companies operating in the EM&S field, because the training has to come from their conjoint work.

8- To provide evidence of the scientific work that has been developed thanks to SAFETY' cooperation.

Communication practices

1- Establishing the interdisciplinary cooperation links as starting point for future professional activities (projects, contract work, consulting services, flexible training schemes development).

2- Contacting companies, higher learning, universities, researchers, students, experts to gather as much experience and knowledge as possible from them.

3- Creating a network of trainers who work together regionally.

4- Enabling face-to-face exchanges to improve the training materials.

5- Organising a dissemination event to inform and interest teachers and trainers about the EM&S training materials.

6- Promoting of the content of the e-learning courses.

7- Facilitating the access to outputs of the project and to the help desk.

8- Spreading outputs about the Body of Knowledge.

9- Promoting direct and permanent channels to the EM&S entrepreneurial field through the benefit of students and alumni.

10- Creating opportunities for meetings and exchanges between HEIs and companies.

Dissemination products

1- SAFETY newsletter and publishing articles for technical journals, specialized magazines, existing channels of the partners, website etc. Resources: project partners, created material itself, etc.

2- Scientific articles (to conferences and/or scientific journals).

3- Training sessions and e-learning modules.

4- Re-designing the EM&S master program.

Target group 2: Companies

Objectives

1- To communicate to companies the importance of implementing the EM&S.

2- To communicate to employers the importance of collaboration with the academic community to reduce the gap between practice and theory and to introduce elements of innovation and management in the working practice of company's life.

3- To make it easy for employers to get training in EM&S related domains.

4- To facilitate the employers' approach to the project outputs and make known the importance of exchanging with HEIs.

Communication practices

1- Spreading focused information about the project and its results.

2- Involving economic agents dealing with EM&S sector and the business community in the project.

3- Promoting the Body of Knowledge throughout the European HEIs to foster the replicability of the SAFETY outputs.

4- Presenting the project results to the business community and explore with them how the results can be exploited.

5- Co-organizations of events that are moments of sharing in which academics and students identify issues, results, challenges to be faced together. Such workshops are organized by HEIs, as usual. Companies are expected attending the event to illustrate their experience since the time they started up.

Dissemination products

1- Development of the preparatory material of the project to spread information and enrol stakeholders.

2- Development of the SAFETY newsletter and publications of articles for technical journals, specialized magazines, existing channels of the partners, website SAFETY etc.

3- Development of the SAFETY website, as well as Facebook and LinkedIn pages.

Target group 3: Students and Alumni

Objectives

1- To foster the use of the SAFETY training material.

2- To convince the new and young workforce to get prepared for the job market through the SAFETY training course.

3- To make the new curricula of the students and alumni enhanced in the view of the employers.

Communication practices

1- Presentation of the SAFETY project during classes (replicating this one per month to update the target groups of the project development and raise their interest).

2- Communicating with the Associated partners to reach the alumni and the students from no project partners/country.

3- Use the social media and the official website.

4- Use the platform Yammer.

Dissemination products

1- Flyer, poster, ppt presentation rising the main features of the project.

2- Posts to be shared through the website and social media.

National Dissemination Conferences

The national dissemination conferences are organised by each SAFETY's university partner to inform the EM&S communities that the project is ongoing and point out:

FIRST YEAR (M12 – October 2021)

1- the state of the art of the activity's development.

2- the purpose of SAFETY.

3- Key points of the training needs analysis.

4- the main features of the Body of knowledge.

5- the channels to follow the project development.

6- the official publication achieved (e.g. scientific articles).

7- the future activities to perform.

SECOND YEAR (M24 – October 2022)

1- the state of the art of the activity's development.

2- the purpose of SAFETY.

3- Key points of the training needs analysis.

4- the main features of the Body of knowledge.

5- Introduction to the learning material, underlining how the Body of knowledge has been used to fulfil it.

6- Detailed instructions on attending the SAFETY course and finding the material.

7- the official publication achieved (e.g. scientific articles).

8- the channels to follow the project development.

9- the future activities to perform.

THIRD YEAR – FINAL CONFERENCE (M36 - October 2023)

1- the state of the art of the activity's development.

2- the purpose of SAFETY.

3- Key points of the training needs analysis.

4- the main features of the Body of knowledge.

5- Introduction to the learning material, underlining how the Body of knowledge has been used to fulfil it.

6- Detailed instructions on finding the SAFETY course material and making it use.

7- Introduction to the renewed Master course.

8- Instructions on how to replicate the SAFETY course.

9- The official publication achieved (e.g. scientific articles).

10- The channels to follow the project development.

11- The exploitation plan is to keep the SAFETY values up beyond the project's lifetime.

Extraordinary plan for National Conferences

This section is necessary since worldwide communities are struggling to surmount the pandemic caused by the spread of the COVID-19 outbreak. Also, this fact is regulated by laws that have issued restrictions for the "in-person meeting". Therefore, some of the "promises" made with the project proposal within the WP9 – "Dissemination and Exploitation of Results", might be fulfilled with some variations to comply with the restrictions being addressed by governments.

Specifically, as already agreed for the SAFETY meetings, the SAFETY national conferences will be organised virtually as a webinar. This will always happen at the national level. Therefore, 7 webinars will take place around the seven partners' countries.

Such constraint, if from one side, hinders people from meeting each other and directly exchanging on the event's subject. On the other side, open the local/regional borders for participating in the event: whoever speaks the national language might attend the event without geographical barriers and/or the burden of travel and subsistence costs for those interested in placed far away from the event location. In this respect, for example, along with the support received by the associate partners, the long mailing list being created when sending the survey to collect data within the WP2 represents a prominent starting point for identifying the audience to invite to the webinars.

Participation in the webinar also has some limits due to the number of attendees that the hosting web device of each organising University. Therefore, a preliminary discussion with the dissemination leader (Infotech) and the lead partner (UNIFG) to address some points is strongly recommended.

Identifying channels

To reach the above audiences, SAFETY will use several channels and cooperate with other relevant national and international organisations, programmes, and projects that share similar objectives.

Some examples of possible communication channels are given below, classified into two lists according the size of the audience. The SAFETY project contains a mixture of them to effectively communicate the project results.

Examples of <u>non-media communication</u>	Examples of <u>media communication</u>
- Face-to-face conversation - Group discourses - Conferences - Round tables1 - Exhibitions - Meetings - Workshops - Open days - Skype calls - E-mail - Policy brief	- Newspapers and magazines - Press releases - Newsletters - Manuals - Brochures - Video - Posters - Banners - Website - Blogs - Social media
Smaller audience, lower costs, more effort. Interactive, good for acquiring input Flexible (easy to change tone, strategy, and content)	Potentially large audience. Uses the credibility of the mass media

Reaching Target Groups

A summary of the various activities envisaged is given here below.

Actions	Products
• Face to face meetings with employers, HEIS • Personal interviews with stakeholders • Working with employers: coaching • Sending emails to stakeholders • Sending newsletters • Training sessions • Articles publication • Presentation of project results • Relations with Press, Radio and TV • Organising press conferences • Social media • Presentation of project results • Presentation of pilots and show cases	• Summary reports with survey results • training material • SAFETY Website • Online access to the e-training • Direct communication with universities and academic entities • Articles in academic journals • News in specialized bulletins • Noticeboards • Material for presentations: slides, posters, roll-ups, and brochures • Press releases in local and regional written press • Radio and TV communicates (participation in local radio/TV programmes) • Newsletters • Facebook, LinkedIn

Associate Partners

SAFETY consortium has already interested many organizations that, even during the project preparation phase, asked for receiving information and giving support in the activities. These organizations are:

Name of the associated partner organisations	Country	Contact person (or/also within the consortium if possible)	Type of organisation
Segretariato Italiano Studenti in Medicina (SISM)	Italy	Matteo De Rensis	Network of students
Area Nuova	Italy	Nicola Fochi	Network of students
Società Italiana di Anestesia Analgesia Rianimazione e Terapia Intensiva (SIAARTI)	Italy	Ilenia Rossini	Scientific Association of Anesthesia and Intensive Care

Accurate Solutions	Italy	Massimo Giannesi	SME
EASC - Emergency Advanced Simulation Center - USL PESCARA	Italy	Alberto Albani / Andrea Di Blasio	Emergency Simulation Center
INTECH	Italy	Nicola Marino	SME
DGSim - German Simulation Society	Germany	Marcus Rall	Society for the Promotion of Simulation in Medicine
SESAM - Society for Simulation in Europe	Denmark	Marc Lazarovici	European Scientific Society in Medical Simulation
AGN - Arbeitsgemeinschaft Notfallmedizin München - students' association for emergency medicine in Munich	Germany	Marie-Sophie FranzMaximilian Wörndl	Network of Students, Doctors and Professionals in Emergency Medicine
LAERDAL Norway	Norway	Michael Sautter	SME
LAERDAL MEDICAL SPAIN	Spain	David Gallina	SME
HOSPITAL HISPANIA	Spain	Patricia Suñé	SME
Universitat Central de Catalunya, UVIC-UCC Campus (UMANRESA)	Spain	Carmen Gomar	University of Medicine
Nume Plus srl	Italy	Giacomo Gensini / Annalisa Pellecchia	SME
Chair of Simulation and Patient Safety	Spain	Carmen Gomar	University Research Group
CISARC Simulation Centre	Spain	Carmen Gomar	Emergency Simulation Center
CeSi - Centro di Simulazione	Switzerland	Pier Luigi Ingrassia	Emergency Simulation Center
Romanian Society of Anaesthesia and Intensive Care (SRATI)	Romania	Prof. Dr. Şerban Ion Bubenek-Turconi / Mihai Stefan	Scientific Association of Anesthesia and Intensive Care
Yarmouk University	Jordan	Loui M. Al-Husinat	University of Medicine

Networking and connection with related projects

Networking plays an important role: it allows to extend the knowledge and to build up a connection with other related projects. For this reason, it's fundamental to keep up and to contribute actively, for example, through the SAFETY website, adding under "news" as many articles, initiatives, achievements as possible, about EM&S in Europe in order to give our followers too, the possibility to increase their knowledge and at the same time to show that SAFETY is not an isolated product. According to this UNIFG will prepare the related material/links and send it to Infotech to upload to our website. Monthly UNIFG will verify and update the page with the support of Infotech.

Each partner, of course, can contribute with any relevant information.

Also, the networking Is a relevant activity being undertaken by exploiting the Information returning from the Erasmus plus Agency EACEA when participating to the Cluster Meeting held In Brussels in October. The Cluster Meeting, indeed, is a paramount opportunity meet similar project being run since the Knowledge Alliance Program was Issued In 2014.

According to this UNIFG will prepare the related material/links and send it to Infotech to upload to our website. Monthly UNIFG will verify and update the page with the support of Infotech.

Each partner, of course, can contribute with any relevant information.

SAFETY Official Website Social Media

How to use SAFETY official website, Facebook, Twitter and LinkedIn

Social media are the channels to keep part of the target groups informed of the SAFETY activities development. All the project partners can stimulate the use of the social media by sending to Infotech the message in the form of either article or simple post for social media.

The guidelines for managing social media are the following:

- **All the partners in turn of 1 week (see the calendar) will prepare:**

One article (max 2.000 characters) and one image. The content will be used for being shared on the website. It will be also adapted to:

- 1 post on Facebook (max. 300 characters).
- 1 post on Twitter (max. 280 characters).

- 1 article for LinkedIn (max. 600 characters).
- Other social media (YouTube, Research Gate) would be open if necessary.
- **The content should refer to:**
    - Project related activities/news
    - Other relevant and interesting content related to the project's topic, such as brief articles regarding Simulation in Emergency Medicine initiatives carried out by the partners, and other news on Emergency Medicine & Simulation, including own reflections and highlighting specific benefits, trends, etc.
- **Images:**
    - Select a picture free of copyright (e.g. you can use the website at: www.pixabay.com; unsplash.com).

- **Texts:**
    - They should be sent to Infotech for uploading the content on the website and sharing them through the official social media accounts.

Project leaflet

To communicate the project's aims, objectives, and planned activities in all partner languages. It will be carried out at the beginning of the project to promote and relate the partners to each other and present them to the various stakeholders.

Tri-monthly newsletter

To gather the contributions of all those involved in the project and from stakeholders. The newsletter will be useful for reaching key actors, decision-makers, and the public. Infotech is responsible for collecting articles from partners and preparing the newsletter's content. Finally, Infotech will send it out to the project mailing list.

Monitoring and evaluation

General quantitative performance indicators are considered:

- N. of reached entities not involved directly in the project.
- N. of downloads of the business models collected.
- N. of publications on other websites and on newspapers/other media.

- N. of people attending the conferences.

- Performance of the social media strategy.

- N. of Universities, entrepreneurs, sectorial networks, students, Academic and business associations reached.

- N. of visits to the website.

Dissemination Managers

Dissemination Managers		
Project Partner	**Name and Surname**	**E-mail address**
Università degli Studi di Foggia (UNIFG)	Fedele Colantuono	fedele.colantuono@unifg.it
Alpha Medical Concepts E.u. Drabauer Lukas (AMC)	Lukas Drabauer	drabauer@amc-online.at
Ludwig-maximilians-universitaet Muenchen (LMU)	Marc Lazarovici	marc.lazarovici@med.uni-muenchen.de
Hospital Clinic De Barcelona (HUBc)	Felix Wantang	wantang@clinic.cat
Infotech Srl (INFO)	Antonio Scrocco	antonio.scrocco@outlook.it
Laerdal Italia S.r.l. (LAE)	Novella Callero	novella.callero@laerdal.com
Valuedo Srl (VALUE)	Giuditta Pasta	giuditta@valuedo.eu
Universitetet i Stavanger (UiS)	Peter Dieckmann	mail@peter-dieckmann.de
Take The Wind, SA (TTW)	Rita Flores	ritaflores@takethewind.com
Institul De Urgenta Pentru Boli Cardiovasculare Prof Dr Cc Iliescu (EICD)	Stefan Mihai	mihai.steph@gmail.com

How to keep track of the Dissemination activities carried out

Detailed record keeping of all dissemination activities, its target audience, and the impact made is fundamental for justifying the WDs we report in WP9.

We need to collect any feedback and register them.

Procedure:

1- Find your folder in Google Drive, "Dissemination and Exploitation (WP9)"
2- Fill in the information required in an Excel file
3- Create a Folder, name it with a number (1 is the First dissemination activity, and so on) and upload their photos, attendance lists, programmes/letters of invitation, brochures, etc.

EXPLOITATION STRATEGY OF RESULTS

The main objective of the SAFETY Project is to renew the existing training offer and to overcome training gaps, making practitioners safer and ready to operate in real emergency conditions or collaborate with companies involved in the development of medical simulation tools.

As beneficiaries of Erasmus+ funding, we acknowledge not only the need to communicate the project activities but also to allocate appropriate resources to maximise the impact of our project results through:

- Dissemination, by sharing research findings and results with the scientific community, policymakers, civil society and, eventually, commercial players.
- Exploitation, using the project's results in policy-making and practical solutions for cities to achieve net zero by involving a wide range of local stakeholders.

The Exploitation Plan of SAFETY relates to the incorporation, integration and testing of new educational tools, methodologies and solutions and the maintenance and further integration of existing training solutions via the academic and professional innovations and engagement of local, regional, national and European actions and groups. This will be mostly promoted through the communication and dissemination actions detailed in previous sections.

If the results are promising, the project partners intend to use them in the following manner directly.

Exploitation potential

PILLAR OBJECTIVES
PILLAR A: Integrated Communication Strategy
- Development and update of the communication tools (e.g., website)   - Keep a regular flow and update of messages posted on social media.   - Ensure the timely publication of SAFETY's activities through digital tools (e.g., newsletter, website, social media).   - Support the organisation and wide communication of events for the dissemination of results, e.g. academic/professional/policy-maker events   - Support other pillars in their communication, dissemination and exploitation.
PILLAR B: Transnational Collaboration Outreach
- Widely communicate on co-funded joint transnational calls and accepted proposals.   - Inform on the launch of other joint actions, including Thematic Conference, Academic paper calls and Emergency medicine initiatives.
PILLAR C: Knowledge Transfer and Stakeholder Engagement
- Enable knowledge transfer activities from SAFETY to potential end-users and stakeholders, including the scientific community, companies engaged in the simulation field, and policymakers.   - Establish communication and dissemination mechanisms for bringing solution providers and problem owners together.   - Enhance capacity building of various actors by sharing knowledge and information.
PILLAR D: Strategic Communication and Innovation Uptake
- Promote communication with all actors contributing to medical simulation centres.   - Enable SAFETY partners to be fully aware of investment programmes, new openings and market uptake of innovative solutions.   - Deliver tools for knowledge on Simulation Labs and Emergency medicine tools.
PILLAR E: Global Awareness and Innovation Dissemination
Raise awareness of cooperation activities with international Emergency medicine and simulation research, Development and Innovation (RDI) initiatives and countries beyond Europe.

- Widely disseminate innovative simulation solutions with potential applications outside of Europe.

PILLAR F: Long-Term Impact

- Implementing SAFETY e-learning course in Emergency Medicine Courses (e.g. academic syllabus).

- Using project results to publish new content in the Simulation field.

- Keeping the online platform up-to-date, adding new content to make SAFETY long-lasting and appealing after the end of the project.

- Recording new practical videos to share ideas and brainstorm on SAFETY project follow-ups.

- Sharing the SAFETY Handbook through the National Association.

- Participating in international events addressing educational issues in the Emergency Medicine & Simulation sector (for instance, workshops, scientific conferences, etc.) to keep raising the debate starting from the SAFETY insights.

- Keep cooperating in research in the Emergency Medicine & Simulation sector and try to turn research findings into project ideas to apply for European calls (such as Horizon Europe, Erasmus Plus, etc.) or for preparing joint scientific papers.